

Top 5 Song Searches on Google's List

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<http://blog.searchbug.com/2013/11/top-5-song-searches-google/>

Although 2013 has already produced unforgettable music moments, Google has already put down 2012's Top 5 Song Searches in Google's record books. New records have been set, dance moves introduced, and racy moments forever etched in our minds.

The year isn't over yet and we already have a list of songs that have secured their place on the top 10 list of most searched songs on Google for 2013. Looking back at last year's top 10 most searched songs list, 2013's is going to look very different. Let's take a look at 2012's top five most searched songs.

- **"Gangnam Style"** easily secured the number one spot of the most searched song on Google for 2012. With over 1 billion views on YouTube, it was the 18th single by the South Korean musician, Psy. The lead single of his six studio album "Psy 6 (Six Rules)", the song was released in July 2012 and debuted at number one on South Korea's Gaon Chart before making its way to the United States. In December 2012, its music video became the first YouTube video to reach 1 billion views. As of October 2013, the video has been viewed over 1.8 billion times and is the site's most-watched music video of all time.
- Coming in at number two is "Call Me Maybe" by Canadian singer and songwriter , Carly Ray Jepsen. Jepsen was one of the first musical artists to be signed to Justin Bieber's record label. The song was originally written as a folk song and then modified to a pop song before being recorded. It was released in September 2011 as the first single from her album "Kiss." Carly Ray Jepsen made her United States television debut on "The Ellen DeGeneres Show" and then performed her hit song again at the 2012 Billboard Music Awards. "Call Me Maybe" was the best-selling single worldwide in 2012, selling over 10 million copies.
- "Blow Me One Last Kiss" takes the number three spot on Google's 2012 most searched songs list. The song is recorded by musical artist and song writer Pink. The single came from her sixth studio album called "The Truth About Love." Pink ranks third among women with the most top ten singles since the year 2000. During its second week, the song went from number 58 to number 9 on the Billboard Hot 100's list. It premiered on VEVO in July 2013 and its massive success gave it a secure spot on Google's most searched songs list.
- Following Pink's success is the song "Beneath Your Beautiful" by Labrinth and featuring Emeli Sande. It was released as the sixth single from Labrinth's debut album in October 2012. The song peaked at number one on the United Kingdom singles chart, selling over 100,000 copies in its first week of release, and becoming the singers number one single. The song also became his first top 40 hit on the United States Billboard Hot 100 list. After its release, the song gained in popularity and was searched millions of times making it number four on Google's 2012 most searched songs lists. As of October 2013, the hit single has over 63 million views.
- The official Olympics song takes the number five spot on Google's top 10 most searched songs list of 2012. The song was recorded by the English alternative rock band Muse. Although it did not reach the same incredible YouTube success as the other four of 2012's top five songs, "Survival"

by Muse still makes it to the number five spot due to the overwhelming number of Google searches for "the official Olympic song." The song's music video features a montage of past Olympic events including both celebratory and disappointing.[/list]

The second half of the top 10 most searched songs on Google's list include Adel's "Skyfall", "Somebody That I Used To Know" by Gotye, "We Are Young" sung by the group Fun, "Too Close" by Alex Clare, and "212" sung by Azealia Banks. These songs, along with many others, dominated the Google searches in 2012.

Although there are already clear candidates for 2013's top 10 list, there is always room for a surprise late bloomer that could knock somebody off the list. All they have to do is capture Google searcher's attention.